



Lynda Bowman
Raising More Money
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Lynda Bowman, Raising More Money Instructor and Coach, has been involved in training and education for more than 30 years, both in the nonprofit world as a teacher of students with learning disabilities and as the founder of Merex Corporation, which provides basic skills training to employees of Motorola, Intel, Hewlett-Packard and Texas Instruments.

In 1999, after attending the Raising More Money workshop, she implemented this approach at New Way Learning Academy in Scottsdale, AZ, increased annual donations from \$20,000 to \$800,000, and transformed the entire organization. Her mission now is to empower other nonprofit organizations to achieve this same success.

Raising More Money trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors. The Raising More Money Model was developed by founder Terry Axelrod, author of *Raising More Money: A Step-by-Step Guide to Building Lifelong Donors* and *The Point of Entry Handbook*. For more information, please visit www.raisingmoremoney.com.